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FEATURING THE GREATEST ASSORTMENT
AND LARGEST SUPPLY OF
COMMERCIAL CUT FLOWER DAHLIAS
AVAILABLE IN THE COUNTRY !!



CACTUS DAHLIAS NOW AVAILABLE IN A
WIDE ASSORTMENT OF COLORS — SEE PAGES 2-3

FLOWER
BULBS
ROOTS
AND
PLANTS

*
Wholesale List

Spring 1948

FOR TERMS OF SALE
SEE PAGE 13

SEE PAGES
13 - 14 - 15
For Fast Selling
Line of
Attractive
Bulb
Packages

WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK

Phone Syosset 1197 — Day and Night Service

CHANGE OF ADDRESS—We have now combined our office and warehouse with our long-established bulb farm at Syosset—
so please direct all communications to this new address.

We Are Headquarters For The Finest Commercial Cut-Flower



JEAN KERR — FLORIST'S FAVORITE WHITE

LARGE FLOWERING KINDS

Strong
Divisions
EACH

AVALON. (I.D.) Beautiful clear yellow and the best of this color for commercial use. Fine form on long stems. In hot weather the stems are somewhat rubbery but this fault is corrected in the Fall.	.18
BLUE JERSEY. (F.D.) This is a true sport of Jersey's Beauty and has all of the parent's fine qualities. Color is orchid lavender.	.25
BRONZE BALL. (Ball) Sturdy, medium size flower that is popular in the New York market. Solid bronze. Free flowering and good stem.	.15
CALIFORNIA IDOL. (I.D.) Fine, clear yellow. Massive flower on low bush.	.35
DR. JOHN CARMAN. (F.D.) Very large, heavy flower. Color is a distinctive tyrian rose, with silver tips. Fine for cutting and in the garden it is outstanding.	.25
ELLA BRUIDEGOM. (S.C.) Light salmon-pink tinted with purplish crimson.	.35
FRAU O'BRECHT. (C.) Clear yellow cactus variety that is a real beauty. Medium size flowers. Fine stems.	.40
GALLANT FOX. (F.D.) A commercial red that should be grown by every florist. Not a profuse bloomer but its keeping qualities, sturdy stem and fine color make it a valuable sort.	.12
100 or more at 10c	

DAHLIAS

Strong
Divisions
EACH

GEMMA CLARA. (S.C.) A fine new yellow cactus variety that has every desirable quality. We recommend it highly.	.40
GOLDEN ECLIPSE. (F.D.) Large, golden yellow on tall strong stems. Excellent cut flower variety. Good keeper. Plants must be tied up for best results.	.20
JAMES KIRBY. (I.D.) Very fine clear red that has good form, stem and substance. For those who want outstanding flowers this is the best red. Must be staked, tied and grown with care for best results.	.20
JANE COWL. (I.D.) Large, shaggy flower of copper and gold. This old favorite is losing its popularity with commercial growers on account of its poor keeping trait but is still one of the most popular for garden use.	.25
JEAN KERR. (F.D.) Still the most popular white with most cut flower growers. The flowers are medium size and many are produced on each plant. A good keeper and fine for floral work.	.12
100 or more at 10c	
JERSEY'S BEACON. (F.D.) Chinese red with lighter shadings on reverse side which give a beautiful two-toned effect. Large flower.	.20
JERSEY'S BEAUTY. (F.D.) This fine pink variety still maintains its position as the leader of all commercial kinds and we are by far the largest suppliers of it. We offer carefully rogued and selected stock.	.20
JERSEY'S WHITE BEAUTY. See "White Jersey's Beauty."	.25
JEWEL PRINCESS. (S.C.) A nice shade of mellow rose.	.35
JOSEPHINE KLEMP. (S.C.) Pure white on straight, sturdy stems.	.35
JOYCE LOUISE. (I.D.) A very fine large fluffy flower that is a beauty for the garden. Color is orchid lavender.	.35
KENTUCKY. (F.D.) This beautiful orange sport of Jersey's Beauty, with all of the fine traits of the parent, ranks close to the top of the list of the leading commercial kinds and also belongs in every garden collection.	.20
LAVENDER LADY. (F.D.) A Warner seedling that is much better than the parent. Large, firm flower with tall, stiff stem. Deep lavender.	.35
The initials behind each variety designate (I.D.) Informal Decorative; (F.D.) Formal Decorative; (C) Cactus; (S.C.) Semi Cactus.	

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 13.

DAHLIAS. Large Flowering Varieties — Continued

Strong
Divisions
EACH

LEMONADE. (F.D.) Good commercial kind. Straight, stiff stems. Moderate size flower of canary yellow.25

LE TOREADOR. (F.D.) This is the leading commercial red variety in the low priced range. Medium size, flat flower of glowing deep red. Strong stem of medium length.12
100 or more at 10c

MISS BELGIUM. (C.) An even shade of burnt orange. Medium size flower on long, wiry stems. Early and continuous flowerer. This variety is fast becoming very popular and deservedly so.35

MRS. GEORGE LE BOUTILLIER. (I.D.) Rich, Velvety-carmine, producing giant flowers on long stems. Good garden variety.20

MRS. I. de VER WARNER. (F.D.) This is still a favorite orchid-lavender variety. While the blooms are too soft for commercial use, it is a variety that should be in every Dahlia garden.18

NAGEL'S JEWEL. (S.C.) Coral red with shades of very light orange.35

NATHAN HALE. (F.D.) Coppery-yellow and gold and good form, stem and substance. Should be planted early as it is a late bloomer. Very fine and the best in this color.15
100 or more at 12c

ORANGE IMPERATOR. (S.C.) Garnet red with cream yellow on reverse side of petals.40

RED JERSEY. (F.D.) This is an excellent commercial red with the same habits of growth as Jersey's Beauty. Good form, color and stem. Now offered at a reasonable price.18
100 or more at 15c

ROSE BALL. A very nice deep rose ball variety.15

ROYAL VELVET. (S.C.) Very nice, clear red variety.35

SAIN T THERESE. (S.C.) Light pink shading to cream white in the center.35

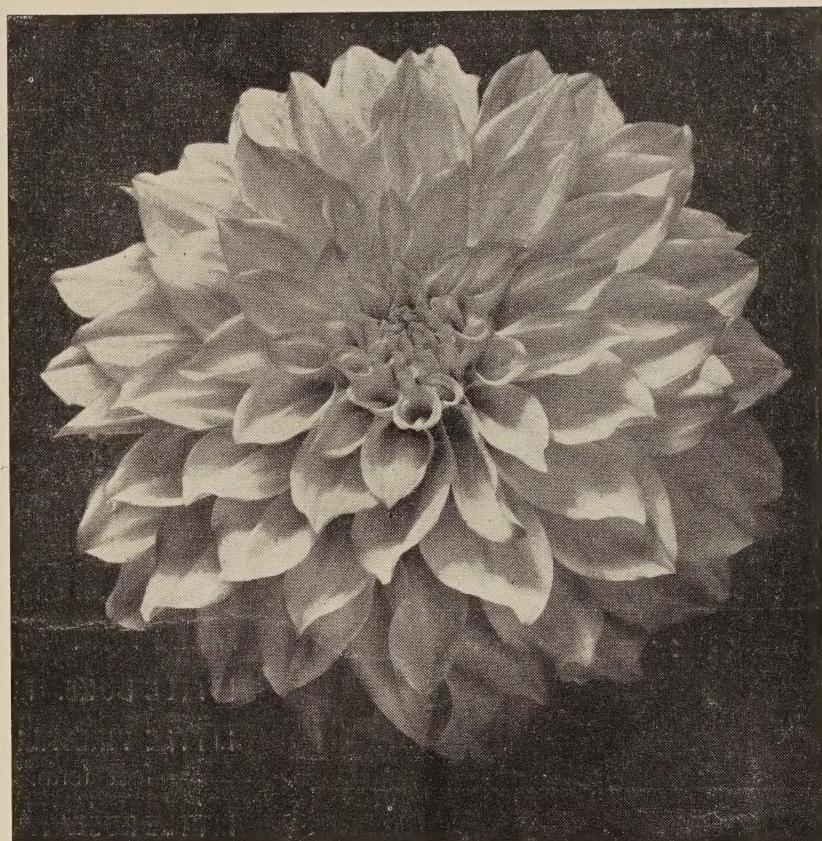
SCARLET LEADER. (S.C.) Geranium red with shadings of crimson.35

SHEIK. (S.C.) A nice shade of lilac purple, shading to cream white in petal centers.35

SNOWSTORM. (F.D.) A new, pure-white variety that may be the answer to what many of our customers are seeking.35

SULTAN OF HILLCREST. (F.D.) Of unique form with petals recurving to the stem which attracts one's attention. Huge blooms of lemon-yellow with reverse of rosy pink on fine stems.25

THOMAS EDISON. (F.D.) A grand and striking variety of deep royal purple. Deservedly popular. We have increased our stock of this variety in response to a demand that persists from year to year.30



LEMONADE — Fine New Commercial Yellow

Strong
Divisions
EACH

TROEF. (F.D.) Beautiful shade of violet. Wiry stems make it a good cutter. Very highly regarded in Holland where it won highest honors.40

VITALITY. (F.D.) A new, formal decorative yellow that we would like our customers to try.35

WATCHUNG GIANT. (I.D.) A new, huge yellow-gold variety that has all the qualities to make it a winner with those who want enormous flowers. Fine form and substance and good stem.20

WEPEZO. (S.C.) Deep, blood red and possibly the finest in this shade.35

WHITE JERSEY'S BEAUTY. (I.D.) The flowers, of medium size, pure white, are borne profusely on wiry stems. The foliage is crisp, clean and insect resistant. All commercial growers should have this one.20

WHITE KING. (F.D.) This is a leading pure white with commercial growers. The flowers are of perfect form and the right size for cut flower use.20

WHITE WONDER. (I.D.) A large flower that is a beauty for the garden. Pure white with good stem and perfect form.20

WILLY FLATON. (S.C.) Medium-size, pure-white variety that is highly recommended for cut flower growers.35

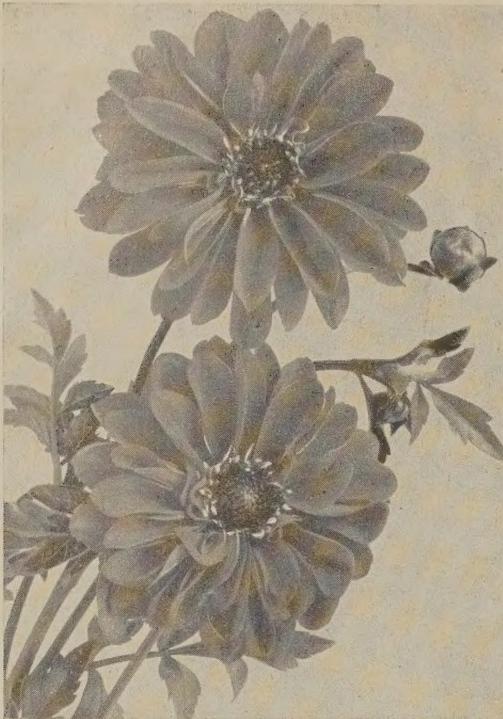
The initials behind each variety designate (I.D.) Informal Decorative; (F.D.) Formal Decorative; (C) Cactus; (S.C.) Semi Cactus.

See Page 14 For Fast Selling Line of Dahlia Packages.

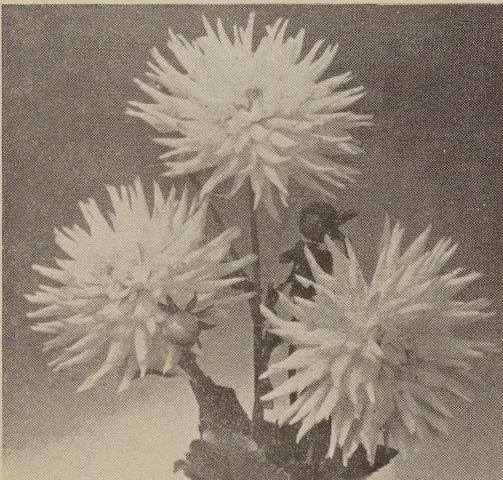
MINIATURE DAHLIAS

All cut flower market reports emphasize what we have been telling our customers for several years—that there is a constantly growing demand for the smaller types of flowers—Miniatures and Pompons.

The flowers are useful over a long period for they are not affected by the summer heat as much as the larger types. Rapid strides have been made in the development of better varieties and our list includes a wide range of color in the finest available kinds.



BISHOP OF LLANDAFF



PEACE — NEW WHITE MINIATURE CACTUS



LITTLE ROSEATA

	Each
BABY ROYAL. A combination of salmon, apricot and yellow. A leader in the small flowering group.	\$.20
BISHOP OF LLANDAFF. An unusual attractive flower of scarlet with bronze leaf. Popular for garden use.	.25
BLUEBELL. A blue-violet flower. Very attractive.	.20
BUCKEYE BABY. Golden buff. Attractive color and good stem.	.20
FAIRY. Nice formal decorative. Color nice pink almost the same as Jersey's Beauty. Tall grower. Florists' best.	.15
GRENADIER. Double orange-red variety with beet-red foliage. One of the best of all miniatures.	.25
JAMES VICK. Very attractive red variety. A florists' miniature.	.20
LITTLE DUKE. Rich burgundy contrasted with dark green foliage.	.20
LITTLE FIREBALL. A very bright red miniature. Long stems and perfect form.	.20
LITTLE ROSEATA. One of the best cut flower miniatures. Soft pink. Long stems.	.20
MARGO. Very tall formal miniature. Pink flowers. Free flowering.	.20
ORCHID LADY. Bright violet-rose. Produces flowers in great profusion. Long, stiff stems.	.20
PAULA. Clear lilac and an unusual shade.	.20
PEACE. A very fine new white Cactus variety that comes to us from Europe since the war.	.35
PRINCESS ALBA. A very fine white miniature. Perfect flowers on long stems. Free flowering.	.20
ROCQUENCOURT. Double, orange-salmon flowers with beet-red foliage. A fine, new variety in this miniature class.	.35
ROXANA. A very fine purple variety.	.20
SONNET. A new light orange.	.20
SUFFOLK. A florists' miniature. Orange in color. Long stems and perfect formation.	.20
SYLVIA. A nice red on long stems. Very fine.	.15
TARGET. Fine autumnal shade of bronzy-yellow.	.20
WHITE CLOUD. Attractive white on long stems. Good florists' variety.	.20
WHITE FAWN. Without doubt the finest decorative white variety.	.25

"ATOMIC"

A sensational new single miniature introduced by us and offered last year for the first time. Glowing yellow center with rim of blackish-purple shading to old-rose. An explosive effect in this beautifully contrasting blend of colors.

Each \$.35

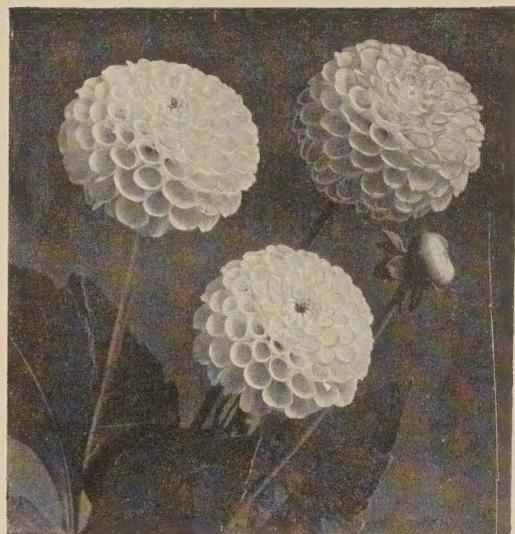
See Page 14 for Miniature and Pompon Dahlias in Attractive Packages.

POMPON DAHLIAS

For years we have made a specialty of Pompon Dahlias and, by selecting the finest varieties available in each color and offering them at most reasonable prices, we have done much to encourage their more general use.

You can select from this list with the assurance that you are getting the leading variety in each color.

	Strong Divisions Each	
AMBER GLOW. Beautiful blend of coral and gold.	\$.15	
AMBER QUEEN. Solid amber color. Beautiful shade. Flowers larger than average.	.15	
BETTE ANNE. A nice little soft pink variety.	.20	
BRONZE BEAUTY. Bronze and old gold. Good commercial cut flower variety.	.15	
CATHERINE. Large, bright yellow. Petals somewhat coarse but the flowers are sturdy.	.15	
CLARISE. Fine two-toned orange combination. Very good variety.	.20	
EDITH MUELLER. A beautiful two-toned variety of golden-orange at base and salmon-red at petal tips. Very fine.	.15	
GERDA. Nicely shaped cream variety.	.18	
GOLDEN BEAUTY. Rich golden color. Very attractive.	.15	
HAZEL. Buff color at petal tips with deeper brown at base. Nice shape to flower.	.15	
HONEY. Base of petals is yellow with overcast of red. Nice color combination.	.15	
INDIAN CHIEF. Red base with white petal tips. Good cutter and strong stem.	.15	
JOE FETTE. Leading white variety. Medium size flower on low growing bush.	.18	
JOHNNY PEPPIN. Dark red variety. Attractive flower on strong stem.	.15	
LEMON DROP. Bright yellow. Good stems and a nice cutter.	.20	
LITTLE DAVID. Deep burnt-orange variety. Produces small flower of good shape.	.15	
LITTLE ELK. A rich shade of bronze.	.15	
LITTLE HERMAN. A red and white pompon of perfect form and shape.	.15	
MARY MUNNS. Fine lavender variety that is considered the very best among some florists. Good producer.	.18	
MISS ALMA. Lavender and white. A pretty combination.	.18	
MORNING MIST. A fine newer variety. Color is rosy-lavender overlay on white base.	.12	
RED WARRIOR. A fine new bright red variety.	.15	
ROSA WILMOTH. Deep rose-pink. Medium size.	.20	
ROTHOUT. Deep scarlet and a favorite in this color. Long, strong stems.	.15	
SHERRY. Beautiful shade of petunia purple.	.15	
SNOWCLAD. Medium size pure white. Good grower.	.18	
TITAN. Fine red. Tall stems held well above foliage.	.15	
YELLOW GEM. Creamy yellow and considered best in this color. Small flower.	.18	
YOULETTE. Light bronzy yellow.	.18	



EDITH MUELLER



MARY MUNNS



MORNING MIST



ROTHOUT

GLADIOLUS Finest Quality — Our Own Long Island Grown



ELIZABETH THE QUEEN

Gladiolus are one of our specialties and we grow a large acreage here on our own farms at Syosset. We plant nothing but young stock, and this produces vigorous, high crowned bulbs of a quality that is rarely equaled and never surpassed by any other section of the country. Please remember this when comparing prices.

	Per	No. 1	No. 2	No. 3	Bulblets
ABU HASSAN. Deep violet blue with velvety texture. Possibly the best in this deep shade.	100 1000	\$ 8.50 75.00	\$ 7.00 60.00	Quart \$ 9.00 Peck 60.00
ACCA LAURENTIA. Reddish orange with yellow markings. Small flower.	100 1000	4.00 35.00	3.50 28.00	Quart 3.00 Peck 20.00
ALGONQUIN. Glowing deep scarlet. Large florets on medium length stem. Most popular variety in this color.	100 1000	5.50 50.00	4.50 40.00	\$ 4.00 32.00	Quart 3.00 Peck 20.00
BARCEROLE. Deep orange without markings. Large ruffled blooms. Medium height spike and stem.	100 1000	4.50 40.00	3.75 32.00	Quart 2.25 Peck 15.00
BEACON. Bright rose-scarlet with pronounced cream blotch. Long spike and tall stem. Ranks among the top leaders of the commercial group.	100 1000	4.00 35.00	3.50 28.00	2.75 22.00	Quart 2.25 Peck 15.00 Bushel 50.00
CORONA. Creamy white with striking edge of rose pink on each petal. Large heavy flower on tall stem.	100 1000	7.00 60.00	5.50 48.00	4.50 38.00	Quart 3.00 Peck 20.00 Bushel 60.00
ELIZABETH THE QUEEN. A very beautiful new lavender with large ruffled florets, long heavy flower spike on medium length stem....	100 1000	8.50 75.00	7.00 60.00	5.50 48.00	Quart 9.00 Peck 60.00
FAIR ANGEL. Large creamy white with beautifully ruffled florets. Good grower. Medium height.	100 1000	6.00 50.00	5.00 40.00	4.00 32.00	Quart 2.25 Peck 15.00
FLAMING SWORD. This old timer is still largely used as an early red. Small flower but nice color and very dependable.	100 1000	3.50 30.00	3.00 24.00	2.50 20.00	
GOLD EAGLE. An early deep yellow. Very prolific. Small flower but useful in this color....	100 1000	4.00 35.00	3.50 28.00	2.75 22.00	
HOPMAN'S GLORY. Clear yellow without markings. The same small flower that characterizes most yellows.	100 1000	4.50 40.00	3.75 32.00	Quart 3.00 Peck 20.00
JEANIE. Clear, rich pink with attractive creamy yellow throat. Tall strong grower and very free flowering. Bulbs keep very well so we recommend this variety to growers who are having trouble with Picardy.	100 1000	4.00 35.00	3.50 28.00	2.75 22.00	Quart 2.00 Peck 12.50 Bushel 40.00
KING LEAR. Beautiful shade of reddish purple. Large ruffled petals. Nice spike on tall stem. The best medium priced variety in this color.	100 1000	4.00 35.00	3.50 28.00	2.75 22.00	Quart 2.25 Peck 15.00
LADY JANE. A newer one that is well liked. Clear cream with light yellow lips on lower petals. Very sturdy flower on tall, stiff stems.	100 1000	5.50 50.00	4.50 40.00	4.00 32.00	Quart 2.25 Peck 20.00
LEADING LADY. This very fine milk white sport of Picardy is an outstanding new variety. Huge size with perfect placement.	100 1000	11.00 100.00	9.00 80.00	7.50 65.00	Quart 15.00 Peck 125.00
MAID OF ORLEANS. This is still the leading commercial white variety, one of the earliest to bloom, and always dependable. We grow a large stock and can take care of all orders.	100 1000	4.00 35.00	3.50 28.00	2.50 22.00	
MAJUBA. Tall, scarlet red. Mid-season flowering. Medium-size flower.	100 1000	4.00 35.00	3.50 28.00	2.50 22.00	Quart 3.00 Peck 20.00

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate, 250 and More at the 1000 Rate

GLADIOLUS — Continued

Per No. 1 No. 2 No. 3 Bullets

MARGARET BEATON. Large white with striking red blotch in throat. Tall spike and long stem. Very beautiful but uncertain performer.

100 \$ 4.50 \$ 3.75 \$ 3.00
1000 40.00 32.00 26.00

MARGARET FULTON. This old variety is still liked by many growers. Deep salmon color and stem of medium height. Petals are of heavy texture which make it a good shipper and keeper.

100 3.00 2.50 2.00
1000 25.00 20.00 16.00

MASKERADE. Orange yellow with large dark red blotch in throat. An unusual and interesting color combination.

100 4.50 3.75 3.00 Quart \$ 3.00
1000 40.00 32.00 26.00 Peck 20.00

MISS LAVENDER. Orchid lavender with pinkish caste. Medium size spike on stiff stem. Very attractive.

100 8.00 6.50 5.50 Quart 9.00
1000 75.00 60.00 48.00 Peck 60.00

MRS. MARK'S MEMORY. Color is deep magenta with reddish blotch. An unusual shade.

100 4.50 3.75 3.00 Quart 3.00
1000 40.00 32.00 26.00 Peck 20.00

NEW EUROPE. This fine, newer red from Europe has established itself as a very good commercial variety and will now be grown as a leading one in this color.

100 5.50 4.00 3.25 Quart 3.00
1000 45.00 36.00 28.00 Peck 20.00
Bushel 60.00

PANDORA. An unusual shade of clear, geranium pink; very much admired by florists. Good sturdy grower of medium height.

100 8.00 7.00 5.50 Quart 4.50
1000 75.00 60.00 48.00 Peck 30.00

PICARDY. While this coral pink variety is still the most popular of all Gladiolus many of our florists tell us that their customers are getting tired of so much pink and are asking for other colors.

100 3.75 3.00 2.50 Quart 1.60
1000 32.00 25.00 20.00 Peck 10.00
Bushel 35.00

RED FOX. An early vermillion red. Medium size.

100 4.00 3.50 2.75 Quart 4.00
1000 35.00 28.00 22.00 Peck 25.00

ROSA VAN LIMA. Light rose with few darker lines in throat. Good commercial variety. Fine for exhibition and garden.

100 4.00 3.50 2.75
1000 35.00 28.00 22.00

SALMAN'S GLORY. Creamy yellow with a striking blotch of carmine. Large, wide-open florets. Very fine variety.

100 11.00 9.00 7.50
1000 100.00 80.00 65.00

SALMON JOY. Coral red with darker red veins. Medium-size flowers and spike.

100 4.50 3.75 3.00 Quart 4.00
1000 40.00 32.00 26.00 Peck 25.00

SILENTIUM. White with striking carmine marking in throat. Similar to but not so large as Margaret Beaton. A good cutter and prolific grower. We recommend it.

100 4.00 3.50 2.75 Quart 2.00
1000 35.00 28.00 22.00 Peck 12.50
Bushel 40.00

SIMILOR. Golden yellow. Medium height

100 4.50 3.75 Quart 4.00
1000 40.00 32.00 Peck 25.00

SNOW PRINCESS. Creamy white shading to pure white. Opens well when cut tight. Many commercial growers are now using this variety as their leading white.

100 4.00 3.50 2.75 Quart 2.50
1000 35.00 28.00 22.00 Peck 17.50
Bushel 60.00

SPOTLIGHT. Pure yellow with a striking scarlet marking in throat. Good grower on long stem and nicely arranged.

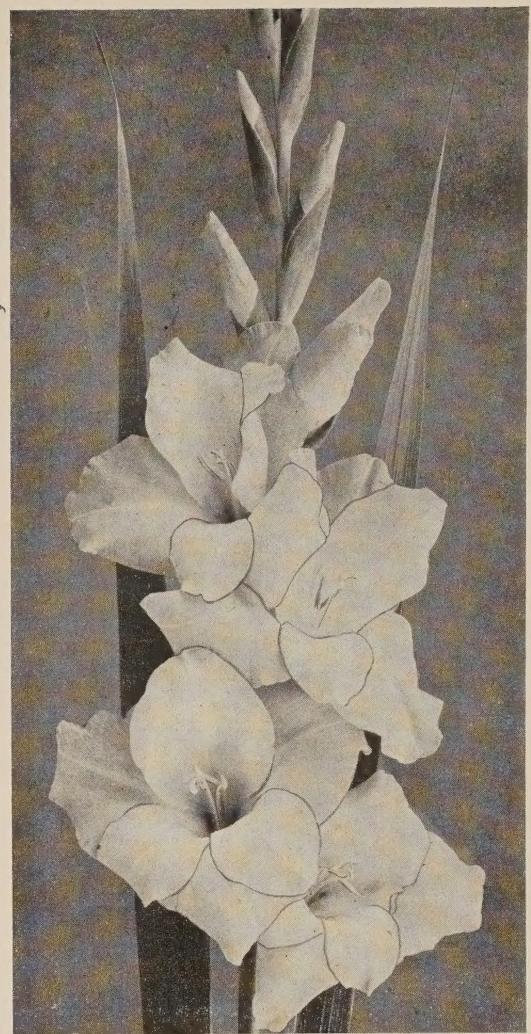
Doz. 4.25 3.50 3.00 Pint 30.00
100 30.00 25.00 20.00 Quart 50.00
1000 250.00 200.00 160.00 Peck 300.00

VALERIA. Now established as the leading red variety with Florists. Good color and form and opens well when cut tight.

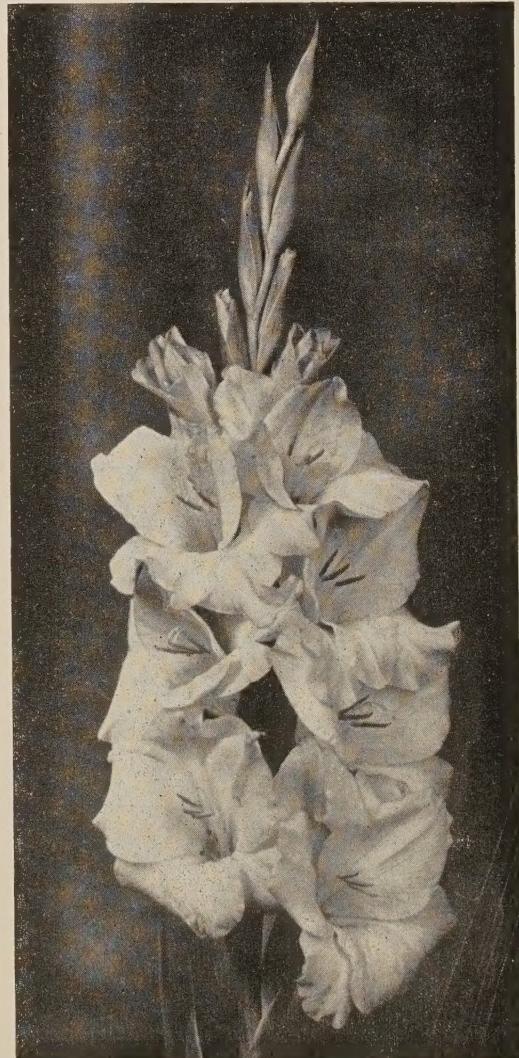
100 6.00 5.00 4.00 Quart 3.00
1000 50.00 40.00 32.00 Peck 20.00

WANDA. This cream colored sport of Picardy is popular as a cut flower. Makes long heavy spikes.

100 4.50 3.75 3.00 Quart 3.00
1000 40.00 32.00 26.00 Peck 20.00



ROSA VAN LIMA



MAID OF ORLEANS

**Gladiolus Mixtures and Oversized Bulbs
Offered on Next Page.**

GLADIOLUS — Continued

OVERSIZE BULBS

We have limited supplies of extra large bulbs of some of the leading commercial varieties. These bulbs measure 2" and over and make a fine counter appeal.

	100	1000		100	1000
BEACON	\$4.50	\$40.00	PICARDY	\$4.50	\$40.00
MAID OF ORLEANS	4.00	35.00	MIXTURE	4.00	35.00

GLADIOLUS MIXTURES

	No. 1	No. 2	No. 3
STANDARD MIXTURE. A well balanced assortment of colors is represented in this fine mixture.	100 \$ 3.00	\$ 2.50	\$ 2.00
	1000 25.00	20.00	16.00

	No. 1	No. 2	No. 3
EXHIBITION MIXTURE. Contains only the large flowering types in the better varieties. Wide range of color.	100 4.00	3.25	2.60
	1000 35.00	28.00	22.50

See Page 15 for Gladiolus in Attractive Packages

BEGONIAS — Tuberous-rooted

No other bulbous subject has increased in popularity over the past few years so much as these Begonias.

They make a very useful and beautiful pot plant for early spring but they serve their best purpose when grown outdoors—for here they provide a continuous feast of beauty until cut down by frost.

Double Camellia

ORANGE		
PINK		
RED	Doz.	\$ 1.75
SALMON	100	12.00
WHITE	1000	110.00
YELLOW		

Single

ORANGE		
PINK		
RED	Doz.	\$ 1.75
SALMON	100	12.00
WHITE	1000	110.00
YELLOW		

Also Two Beautiful Ruffled Types

Crispa

ORANGE		
PINK		
RED	Doz.	\$ 2.00
SALMON	100	14.00
WHITE	1000	125.00
YELLOW		

Fimbriata

ORANGE		
PINK		
RED	Doz.	\$ 2.00
SALMON	100	14.00
WHITE	1000	125.00
YELLOW		

GLOXINIAS

Flower lovers have long known the beauty of these Gloxinias as a house plant but only a few know that they can also be so successfully grown outdoors. Planted in a semi-shaded location and treated the same as Begonias they will bloom over a long period and provide something unusual and very beautiful.

MONT BLANC — White.
 BLANCHE de MERU — Rose, White Throat.
 ETOILE de FEU — Scarlet.
 ROI des ROUGES — Dark Crimson.
 PRINCE ALBERT — Dark Violet.
 EMPEROR WILLIAM — Violet bordered white.
 EMPEROR FREDERICK — Scarlet bordered white.

ALL AT THE SAME PRICE

Per Doz.	\$ 2.50
Per 100	17.50
Per 1000	160.00

You Can Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 13.

MISCELLANEOUS BULBS AND ROOTS

Included in our listing of miscellaneous Bulbs and Roots are a number of newer and rarer items that have become available since the war ended. Some of them are offered by us for the first time in this country.

ACIDANTHERA

MURIELAE. The foliage and growth are similar to Gladiolus but the individual florets develop over a long period. They are white with a chocolate blotch and are sweet-scented

Each, 50c; per doz., \$5.00

ACONITUM

NAPELLUS SPARKS. Very showy, deep violet-blue variety. Good for cutting

Per Doz., \$2.50

AMARYLLIS - Giant Hybrids

No other bulbous subject offers such an opportunity for the development of increased sales and satisfied customers as these Hybrid Amaryllis. For years we have aided in their development and have started many concerns selling them—and we never get an unfavorable report.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red.

Doz.	100	Doz.	100	
2" to 2 1/4"	\$1.25	9.00	\$3.25	\$22.50
2 1/4" to 2 1/2"	1.80	12.50	5.00	35.00
2 1/2" to 2 3/4"	2.25	16.50	6.50	45.00



AMARYLLIS HALLI

AMARYLLIS HALLI

(*Lycoris Squamigera*)

The bulb produces its foliage in spring which is followed by a tall lavender spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

Each, \$1.00; per doz., \$10.00; per 100, \$75.00

AFRICAN LILY (*Amorphophallus Rivieri*)

This rare bulb produces an attractive palm-like growth that is very ornamental through the whole summer season. The flower, which is an enormous Calla-shaped blossom, appears while the bulbs are dormant in the Spring.

Mammoth Bulbs — Each \$1.00; Doz. \$10.00
Smaller Bulbs — Each .75; Doz. 7.50



AMARYLLIS, GIANT HYBRID



ANEMONE ST. BRIGID

ANEMONES

Anemones in Packages Offered on Page 13

These bulbs may be planted in early Spring with marked success, and they do remarkably well outdoors in many sections of the country.

SAINT BRIGID

Large, semi-double flowers on long, strong stems.

DARK BLUE	Mammoth
VIOLET	Two Year Bulbs
RED	100 \$ 5.00
MIXED COLORS	1000 40.00

One year old bulbs, mixed colors only.

Doz. \$.40; 100 \$2.50; 1000 \$20.00

DE CAEN

Fine single form available in a wide range of mixed colors.

MAMMOTH TWO YEAR BULBS	100	1000
	\$4.00	\$35.00
FIRST SIZE BULBS	3.00	25.00
ONE YEAR BULBS	2.00	16.00

IRIS

BEARDED IRIS. A well balanced mixture of finer kinds.

Doz.	100
\$1.50	\$10.00
IRIS KAEMFERI. (Jap.) A fine assortment of the better varieties	
Doz.	100
\$3.00	\$20.00



YELLOW CALLAS IN THE GARDEN



DICENTRA (Bleedingheart)



HYACINTHUS CANDicans

CALADIUM — Fancy Leaved

The large, brilliant colored leaves that these bulbs produce make an unequalled display for the Summer garden. As a pot plant for florists' use, there is no better Summer subject.

Named Varieties. A collection of 5 named kinds which includes all of the best forms and richest colorings.

Per 25 (5 of each)	\$ 5.00
Per 100 (20 of each)	16.00
Per 1000 (200 of each)	150.00

MIXED COLORS. All colors represented in this mixture, including the Birch bark varieties

Per Doz.	\$ 2.00
Per 100	14.00
Per 1000	125.00

CALLAS

All of the Callas offered below are suitable for garden planting and combine the rare combination of decorative foliage with flowers of unusual keeping qualities. Those who are seeking unusual items of rare and odd beauty should plant them.

	Doz.	100
ALBA MACULATA. A fine summer garden variety. Creamish white flowers with beautiful spotted foliage.	\$2.50	\$17.50
ELLIOTTIANA. The well known yellow Calla. Does exceptionally well in the garden where it makes a striking display.	2.50	17.50
REHMANI. A beautiful and dainty dark pink variety. A gem in any garden. First time at these low prices.	3.00	20.00

CANNAS

Cannas are the showiest of all Summer bedding plants and as a result are always in demand and are among the leading sellers for storekeepers.

CITY OF PORTLAND. Glowing pink.
HUNGARIA. Deep rose.
KING HUMBERT RED. Orange Scarlet.
KING HUMBERT YELLOW. Golden yellow
THE PRESIDENT. Red.

ALL AT THE SAME PRICE
Per 100 \$ 6.50
Per 1000 60.00

CYCLOBOTHRA

LUTEA. The drooping flowers are yellow, bell shaped and lined with hairs. Per. Doz., \$3.00; 100, \$20.00

CYPELLA

HERBERTI. Very beautiful, bulbous plant with oddly-shaped, orange flowers that carry on all through the summer. Per. Doz. \$3.00

DICENTRA (Bleeding Heart)

We have a fair supply of this very fine perennial. The roots make a quick growth very early in the Spring so we cannot fill orders later than April 1st.

Large Clumps	Doz. \$7.00	100 \$50.00
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ELISENA

LONGIPETALS. Fantastically shaped, pure-white flowers. They should be planted and treated the same as Ismenes, which they much resemble. Each \$1.50

ERYTHRINA

CRISTA COMPACTA. Sometimes known as the Coral Tree. This variety is excellent for bedding. Flowers are coppery red produced on two-foot spikes. Each \$2.00

EUCOMIS

BICOLOR. Flowers are creamy yellow with lavender edge. Purplish spotted stems. Each \$1.00

EUSTEPHIA

YUYUENSIS. Umbel of drooping, tubular orange-scarlet flowers. Two-foot stems. Very rare. Each \$5.00

6 or More at Dozen Rate; 25 or More at 100 Rate; 250 or More at 1000 Rate

GLORIOSA

Beautiful climbing Lily. Can be forced during Winter months or grown outdoors in Spring
Very colorful with wavy, reflexed petals and long spreading stamens

ROTHCHILDIANA. Crimson with yellow base and margins.	Each \$.75
PLANTI. Pure orange-yellow variety.	Each 1.50

HYACINTHUS CANDICANS

These flowers resemble huge Hyacinths with stalks 3 and 4 feet high and with drooping, Hyacinth-like white bells. They make a long and good showing when planted in borders. Even the smaller sizes bloom profusely.**Per. Doz.** \$1.00; **Per 100** \$6.00; **Per 1000** \$50.00

ISMENE

AMANCAES. Very rare species with beautiful, deep-yellow flowers. **Each, \$2.00;** **Per Doz., \$20.00**
ADVANCE. Improved Calathina. Flowers are taller and larger.**Each, \$.60;** **Per Doz., \$6.00**

CALATHINA. Large, Amaryllis-like foliage with white, sweet-scented flowers resembling a giant daffodil. There are many worthless varieties masquerading under this name. Ours is the true stock.

Doz.	100	Doz.	100		
1 3/4"	\$1.75	\$12.50	2 1/2"	\$3.00	\$20.00
2"	2.15	15.00	2 3/4"	3.60	25.00
2 1/4"	2.50	17.50	3"	4.25	30.00

FESTALIS. A free-flowering variety with elegant pure white flowers. Petals nicely curved.
Each, 75c; Per Doz., \$8.00

HARRISIANA. Small, star-shaped flowers of pure white. Pretty and unusual. **Each, 75c; Per Doz., \$8.00**



W.G.

MONTBRETIA

OXALIS

These bulbs make delightful border plants. They have Clover-like foliage and are a mass of blooms all Summer.

Deppei	White
Lasiandra	Rosy Pink
Shamrock	Deep Pink
Per Doz.	\$0.25
Per 100	1.75
Per 1000	15.00

MONTBRETIAS

Graceful, Gladiolus-like flowers that are very decorative in the garden and have some cut flower value. Bulbs should be planted and handled the same as Gladiolus. Each bulb produces several flower spikes. Our list of varieties comprises the whole color range.

AURANTIACA, Yellow	{
BANQUET PARFAIT, Orange and Yellow	
ERNEST DAVIDSON, Orange	
FANTASY, Orange Red	
FIRE KING, Red	
METEOR, Yellow and Orange	
ROSEA, Pink	

Fine Mixture of All Colors — **Doz., \$.40; 100, \$2.50; 1000, \$20.00**

ALL AT THE SAME PRICE

Per Doz.	\$.50
Per 100	3.50
Per 1000	30.00



TIGRIDIA PAVONIA

RANUNCULUS

CLAREMONT GIANTS

Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to 6" across are enthusiastic in their praise.

We offer a fine mixture of assorted colors in this large Claremont strain.

	100	1000
Top Size	\$4.00	\$36.00
1st Size	3.60	30.00
2nd Size	2.50	18.00

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

TIGRIDIA PAVONIA

For brilliancy of color there are few floral subjects that can compare with Tigridias. The bulbs, which can be handled the same as Gladiolus, bloom in mid-summer. Each stalk produces several flowers and this prolongs the display.

For something strikingly beautiful and unusual we suggest these Tigridias. They are available with us in the five leading named varieties as under:

ALBA IMMACULATA — Pure white.
CANARIENSIS — Bright yellow.
LE GEANT ROUGE — Deep red.
ROSE GIANT — Carmine rose.
RUBY QUEEN — Carmine with yellow center.
LUTEA IMMACULATA — Golden yellow.
MIXTURE OF ALL COLORS.

ALL AT THE SAME
NEW LOW PRICE

Per Doz.	\$.50
Per 100	3.50
Per 1000	30.00



LILUM REGALE



LILUM AURATUM



LILY OF THE VALLEY

TRITOMAS

Commonly known as "Flame Flowers" or "Red Hot Pokers" on account of their spike-like, brilliant colored flowers.

This is one of the showiest subjects for the Summer garden and produces a continuous profusion of flowers.

PFITZERI. Flame red color. Flowers late August and September.

Per Doz.	\$ 1.50
Per 100	10.00
Per 1000	90.00

TUBEROSES

A selected strain of the ever-popular Mexican Single ever-blooming variety.

Top Size Bulbs	per 100 \$6.00; per 1000 \$50.00
1st Size Bulbs	per 100 3.50; per 1000 32.50

HARDY LILIES

These aristocrats of the summer garden are now within reach of everyone's purse. Every florist should plant them and every storekeeper should feature them. They add a dignified beauty to any garden setting that cannot be attained with other subjects.

JAPANESE LILIES ARE BACK !!

Arrangements have been completed with the American occupational authorities for shipments of a limited supply of these bulbs.

LILUM AURATUM (Japanese)

A tall, noble Lily, growing 4 to 6 feet high. Its huge flowers are white with red spots and a golden rib down the center of each petal.

Large 9" Bulbs	per doz. \$10.00; per 100 \$75.00
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LILUM RUBRUM (Japanese)

Three to four feet high with large open flowers of carmine-pink with crimson spots.

Large 9" Bulbs	per doz. \$9.00; per 100 \$65.00
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LILUM REGALE

White trumpet Lily with markings of pink, yellow and light brown, extremely fragrant. Flowers in June.

	Doz.	100
5" - 6"	\$1.50	\$10.00
6" - 7"	1.75	12.50
7" - 8"	2.25	15.00
8" - 9"	3.00	21.00
9" - 10"	3.60	27.50

LILY - OF - THE - VALLEY

In furtherance of our plan to supply our customers with the rarest and finest, we are offering a magnificent giant variety called "SUPERBELL." The flowers, stems and foliage are very much larger and finer than any other variety.

Large Garden Clumps	each \$1.00; per doz. \$10.00; per 100 \$75.00
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Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate,
250 and More at the 1000 Rate

DAHLIAS IN INDIVIDUAL PACKAGES

By actual test these packages increase Dahlia sales 300 to 400%

These individual Dahlia boxes each contain one plump root that is wrapped in moisture-proof paper to preserve it in good condition until planting time. The boxes are attractively printed in the natural colors of the flowers and make a good, colorful sales appeal when properly displayed. Planting and growing instructions are shown on each box.

In addition to the convenience of handling Dahlia roots in this manner these boxes eliminate all complaints that arise from breakage, drying up of roots, mixing, etc., that are usually associated with the handling of bulk stock.

These packages are available in the following colors:

PINK

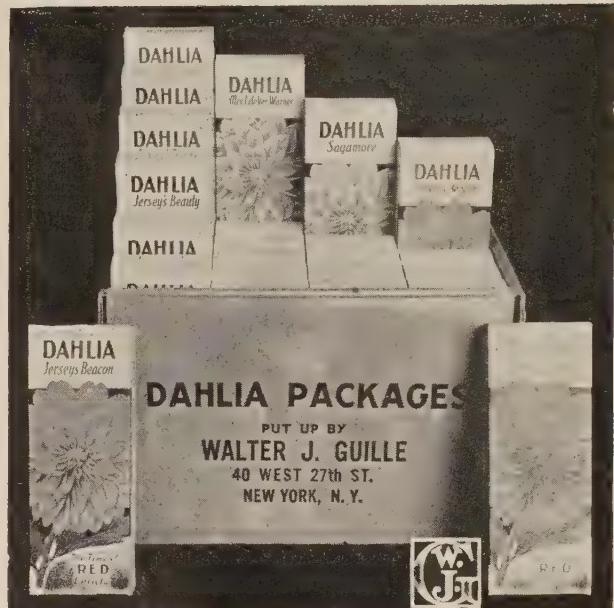
YELLOW

ORANGE

LAVENDER

WHITE

All at one price, \$15.00 per 100 packages.



CARTON OF PACKAGED DAHLIAS

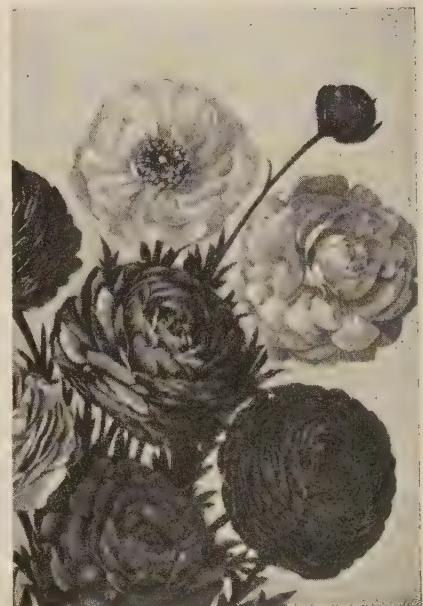


ANEMONE PACKAGE

Anemone Packages

4½" x 7" lithographed in natural colors.
Planting instructions on reverse. No names
shown. Each package contains 12 bulbs.

Per 100 Packages \$20.00



RANUNCULUS PACKAGE

Ranunculus Packages

Same type of envelope as above.
Package Containing 12 Bulbs

Per 100 Packages \$20.00

TERMS AND CONDITIONS OF SALE

This list cancels all previous quotations. Prices as quoted are f. o. b. Syosset and include packing. Terms are less 5% for cash with order or net 60 days, less 2% in ten days, on approved credit.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

NON-WARRANTY

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

ATTRACTIVELY BOXED DAHLIA COLLECTIONS

We are sure that our method of packing these collections represents the most progressive step that has ever been advanced towards the successful retailing of Dahlia roots. They are packed in neat, attractive boxes with the flowers shown in actual color on the covers and each root is separately wrapped in moisture proof paper which preserves the vital life of the tuber until planted. Complete planting and growing instructions are shown on each package.

Bulk Dahlia roots are difficult subjects for the average retailer to handle but with our packages all of the grief is eliminated. So successful has the method proved that we are able to guarantee satisfaction to the ultimate buyer—something never before possible.

Sales will increase several hundred per cent where these packages are displayed and satisfied customers will result.

GUARANTEED !!

Each of these Dahlia collections is unconditionally guaranteed by us and free replacement will be made of any root that fails to give entire satisfaction for any reason whatever.



"Garden Full of Dahlias"

This collection contains six of the most popular standard varieties such as Jane Cowl, Jersey's Beauty, etc., and the whole color range is represented. The names of the varieties are plainly printed on the front of the box and each root is labeled. This package is the most popular number and sells itself wherever displayed.

Each \$.80



"Super Collection"

In this collection we pack six outstanding varieties that are all renowned kinds in the higher price brackets. The varieties are named on the outside of the package and each root is labeled. Here is an opportunity to feature six leading varieties that every Dahlia grower wants, and at a price much lower than they could be bought individually.

Each \$ 1.00



"Pompon Collection"

Six choice pompon varieties, one each of six different colors. Same attractive package with group illustration of Pompon Dahlias in actual color.

A good demand exists for these dainty Pompon varieties and, at the low price at which this collection can be sold, will prove to be a good seller.

Each \$.80



Miniature Collection

A very beautiful four color wrapper, showing six of the leading varieties, encloses this collection. We believe this is the first time that these beautiful Miniature types have been made available at such low prices. There is a pronounced trend toward these smaller flowers and this collection fills a timely need.

Each \$.90



"Cactus Collection"

Every Dahlia lover wants Cactus varieties and for years we have been building up our stocks of this type to enable us to put up this collection at a reasonable price. A wide range of colors is represented in the six varieties and all are true Cactus types. This package is very attractive and will sell itself. Remember, every root is guaranteed.

Each \$ 1.25

ORDER FORM

TO Walter J. Guille, Inc.

NAME _____ **Write very plainly**

Write very plainly

Post Office..... **State.....**

**Street, P. O. Box
or Rural Delivery**

Date _____

Express or Freight Office {If different} from P. O. _____

AMOUNT ENCLOSED

Money Order \$.....

Draft or Check \$.....

Postage Stamps \$.....

Cash - - - \$.....

Forward Goods by _____
(Parcel Post, Express, Freight or Boat)

(SEND NO CASH OR
CURRENCY UNLESS
REGISTERED)

If wanted by parcel post include extra money to cover. Remember — you can deduct 5% if you pay when ordering!

PLEASE DO NOT WRITE IN THIS SPACE

GLADIOLUS COLLECTIONS

These Gladiolus packages are companion sellers to our famed Dahlia collections. They are packaged in the same size box, 2 x 6 x 12, and the wrappers show the flowers in natural colors. The bulbs are the same high quality as we sell to our florist customers, and every bulb is treated to rid it of thrips or other insect pests.

These packages will not only make an attractive display in your store, but will promote much additional good will through satisfied customers.

They are available in the following assortments:

**Package containing 25 top size bulbs
in a wide assortment of mixed
colors. each \$.75**

**Package containing 25 top size bulbs
all pink varieties. each .85**

**Package containing 25 top size bulbs
all red varieties. each .85**

**Package containing 25 top size bulbs
all yellow varieties. each .85**

**Package containing 25 top size bulbs
all purple and lavender varieties.
.... each .85**

**Package containing 25 top size bulbs
all white varieties. each .85**



These Dahlia and Gladiolus collections have long been sold by most of the prominent Garden Departments in the Eastern States.

WHOLESALE CATALOG-Spring, 1948



WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK